

ADVERTISEMENT

# Here at Home

By Maude Miller

## Keeping Fit

Another of our favorite stories: A busy man, hurrying down Madison Ave. in New York stopped to look at a suit in the window of a men's shop. Just what he needed for that wedding he was to attend! But the salesman inside curbed his enthusiasm . . . "That suit wouldn't fit you, Sir," he said. "And, besides, all our garments are made to order. The material, all hand woven, must be ordered from Ireland . . . we're out of it right now. Two fittings at least are required. We give careful attention to every detail. 'Service' is our motto. The suit you may have in . . . no less than three weeks."

"Three weeks! But the wedding is tomorrow!" exclaimed the man, and turned to leave. A detaining hand held him. "Service is our motto, Sir. You'll have it, you'll have it!"

OUR service may not be quite that miraculous . . . but Opal is. Opal's the tall pleasant-faced whiz who can fit your clothes like a Marlene Dietrich evening gown (we're talking to the gals now) or any way you like. If you're a perfect 12, or whatever size, chances are you've never even seen Opal. But any of you who are like me and need buckets of alterations on a dress or skirt . . . then Opal's your gal, and we've got her right here at Sam Levy's!

And men's suits! No matter what needs to be done to jacket or pants . . . you'll have it, fellows, whenever you want it . . . and you won't be singing Joe E. Lewis' famous ditty, "Sam, you made the pants too long."

Talking about alterations . . . that's what's happening to the store! The offices are going downstairs, and the alteration department upstairs. Ella says she's even seriously thinking of putting in a mirror up there so you can see what's being done to you. Will wonders never cease! Seriously, though, this is the beginning of some of the plans we told you about . . . should be fun to watch . . . especially after the first of the year when the Store gets a real face lifting.

## Woman Side

"Lost Weekender" . . . sound exciting? It is . . . and it's the perfect answer to your "what shall I give him special for Xmas that won't break the bankroll?" worries. What is it? A long sleeved sport shirt . . . of really rugged, luxury blend rayon and acetate . . . highly crease resistant, long wearing, and washable (color fast and shrunk-controlled). In standard colors like navy, toast, wood gold, white; and drooly new ones like Dogwood (dusty pink), teal blue, and Pongelli (avocado, yet). They're made by McGregor . . . and there's no better!

## Man Side

Heard the one about the husband who was rather tight with his money, but he loved his wife very much? He gave her a set of matched luggage for Xmas . . . three paper shopping bags! Well, gentlemen, you can get away almost as cheaply . . . not for her main gift, of course, but for those little things that delight a woman's heart and make you a hero. Just give her some of those matched purse accessories by Zell (at the Jewelry counter). They're gift mesh wallets, change purses, cigarette cases, eye-glass cases, charming little mirrors with handle and case . . . All glittery, and even though it's not real gold, it's shore purty!

## Our Side

Let's all get behind the "keep Torrance clean" campaign of our Council. Torrance could easily become one of the most charming and important little cities in California . . . even better than Pasadena . . . 'cause they've got that ol' debbil smog, and we haven't! In fact, we've got everything, right here at home, for happy living . . . and especially at 1311 Sartori . . . Sam Levy Dept. Store. Naturally!

Advertisement



SCHEDULED FOR DEBUT this Friday, November 4, at Paul's Chevrolet, 1640 Cabrillo, is this low-price hardtop sport sedan along with other new models. Elimination of the center

## '56 Chevrolet Goes On Display Friday

Continued emphasis on the superior performance and rakish lines that contributed importantly to record-breaking sales this year give Chevrolet for 1956 its most distinguished new passenger cars.

Scheduled for debut locally at Paul's Chevrolet, 1640 Cabrillo, Friday, November 4, the latest models carry increased horsepower, a sleeker, more rugged appearance and are offered in the broadest array of bodies ever produced by the company.

New in the low-price field is a four-door hardtop sport sedan. This car has no obstructing center pillar in the window area and is fashioned with the same styling zest that made the Chevrolet sport coupe a sensation of the automobile market since 1950. Also introduced for the first time are nine-passenger station wagons, bringing the company's total number of 1956 bodies to 19.

**Power Increased**  
Of prime interest to buyers who appreciate the security of ready acceleration is an increase in horsepower extending from the six-cylinder engine to the pace-setting V8. The new model sixes rate at 140 horsepower. The Super Turbo-Fire V8 which, in a recent performance test, set a new all-time record at Pikes Peak in September, develops 205 horsepower.

Among outstanding safety features in the 1956 Chevrolet line are the availability of seat belts and shoulder harness; improved, precision-aimed headlights and crash-tested door locks to minimize the possibility of doors being sprung open by shock or collision.

The safety lock was introduced on Chevrolet models last summer. The design includes a flange on the door portion of the car which overlaps another flange on the striker mounted on the body pillar. The overlap, or interlock, is designed to prevent disengagement of the two parts in event of a collision.

**New Paint Harmony**  
Lively paint schemes are offered in accord with the increased color consciousness of car buyers. Choices range from black to a newly developed pigmentation in beige and red. Original two-toning gives each of three price-graduated series an exclusive pattern. Ten solids and 14 two-tone combinations are on the 1956 color chart.

Novel trim ideas, with particular attention to the low-price One-Fifty series, are evident in the interior as well as the exterior treatments. Charcoal shades are new. In a simplification of options, the company

pillar in the window area adds smartness as well as unexcelled visibility. Seen here are President Paul Loranger (seated) and K. D. Figgins, vice-president.—Press Photo.

## Employees to Meet Tonight

California School Employees association will hold their regular monthly meeting tonight at 7:30 p.m., in the Fern-Greenwood cafeteria.

It should be noted by all members that the meetings will be held at 7:30 instead of 8:00 o'clock, said Mrs. Dorothea A. Johnson.

All non-certificated employees are invited to attend, she said.

for the first time on the One-Fifty series, sweeps along the sides of the 1956 bodies to increase the low, ground-gripping aspect of the cars. Headlamp visors are more pronounced. Parking lamps are square and set low over the reshaped bumpers. A novelty is the location of the gasoline filler, concealed by the hinged rear left tail lamp.

Gas Inlet Concealed  
Chromium molding, applied

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## SMOG CONTROL

### Shell Co. Car Pools Organized

Steps to facilitate car pools among Shell Oil company's 4000 employees have been taken as part of a volunteer program for reduction of air pollution in the event of smog "red" conditions.

G. Smith Griswold, director of the Air Pollution Control District, was informed to that effect by company officials.

The company has set up car pool clearing desks at each Shell installation, including the Torrance Chemical plant. Names and addresses of other employees in each employee's residence area have been made available.

Plant-wide address systems and telephone-relay systems, as well as a large sign at the refinery gates, are used to notify employees of daily smog forecasts.



SAFETY ENGINEER HONORED . . . Johnny Zamzla, 16, of 2626 Cabrillo, Torrance, president of the Torrance Police Car Club association, applies an honorary club membership decal on the auto windshield of Ralph Roath, safety engineer at the El Segundo plant of Douglas Aircraft company. Roath was cited because of his untiring efforts in staging safe driving roadshows for the police-sponsored association of teen-age car clubs.

## RIGGS BACK FROM GUAM

Returning Saturday to be discharged from the Navy, Radioman 2nd Class John Riggs arrived in San Francisco after spending 18 months on Guam. Riggs, whose wife, Debbie, and one-year-old baby, Mark, live at 2709 Normallin, Torrance served four years as teletypes repairman. He returned on the USS Barrett.

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